

Diego Camargo

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diegocamargo.net

Work Experience

Industry Dive - Visual/Graphic Designer

August 2021 - Present

- Design UI for digital products such as internal websites and e-mail layouts.
- Design cohesive brand collaterals such as ads, banners, social posts, and digital products.
- Create logos and logo guidelines for sub brands.
- Design visual assets for content marketing and editorial .
- Create and maintain slide presentations for internal departments.

DatAchieve Digital - Graphic/Web Designer

October 2017 - August 2021

- Create visual elements and concepts such as logos , packaging, branding, and website layouts to communicate each client's ideas and messages.
- Develop and maintained over a 900 websites and trained clients in content management systems e.g. WordPress, Shopify.
- Provide assistance in marketing campaigns such as photography and video shoots and social media advertisements.

Anderson Inc. - Lead Graphic Designer

August 2016 - September 2017

- Conceptualize and produce the studio's branding and marketing materials which include logos, commercial material designs and website layouts.
- Manage studio's Facebook content for it's various groups and pages.
- Assist in photography shoots from start to finish, including staging, lighting, and production edits.

Skills

Design

Branding, Publication, Logo Design,
Product & Packaging, Web Design

Technical

Adobe Creative Suite - Illustrator, Photoshop, InDesign,
Dreamweaver, Lightroom, After Affects, Premier
Coding - Figma, HTML, CSS, PHP, JQuery, Javascript

Language

Spanish

Education

Frederick Community College

Digital Media Design: Graphic Design A.A